

Intellectual Property, Counterfeit & Infringement Policy

Billion Peoples Technologies | Bazako.com

E 12, Ramganga Vihar Phase 2, Moradabad, Uttar Pradesh – 244001, India

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Effective version: 2026

1. Principle

Bazako.com respects intellectual property rights and prohibits listings that infringe copyright, trademark, patent, design, trade secret, publicity or other lawful rights.

2. Seller warranty

Seller warrants that it owns or has valid rights to sell and advertise listed products and use associated images, logos, text and marks.

3. Complaint notice

Rights holders should provide identity/contact details, the work/mark/right allegedly infringed, exact listing URLs/IDs, explanation of infringement, supporting evidence and a good-faith statement.

4. Action

Bazako.com may temporarily restrict a listing while investigating, seek seller documents, remove infringing content where appropriate, preserve records, suspend repeat offenders and cooperate with lawful authorities/court orders.

5. Counterfeit goods

Suspected counterfeit goods may be blocked immediately where risk is high. Seller may be required to provide purchase invoices, authorisation letters, serial/lot information and other authenticity evidence.

6. Repeat infringers

Bazako.com may maintain internal records of repeat IP violations and take enhanced enforcement action consistent with applicable law and its contractual framework.

7. No misuse

False or malicious IP complaints intended to harass sellers are prohibited and may result in appropriate action.

8. Contact

IP complaints: [INSERT IP EMAIL]

9. Compliance basis

Consumer Protection Act, 2019 and Consumer Protection (E-Commerce) Rules, 2020, as applicable.

Legal Metrology Act, 2009 and applicable Packaged Commodities Rules.

Food Safety and Standards Act and applicable FSSAI regulations/guidance for food products.

BIS Act and applicable compulsory certification / Quality Control Orders where a product is covered.

Information Technology Act, 2000 and applicable IT Rules, including the 2026 amendments where applicable.

Digital Personal Data Protection Act, 2023 and Digital Personal Data Protection Rules, 2025, according to their phased commencement.

CCPA guidelines/advisories on dark patterns, misleading advertisements/endorsements and environmental claims, where applicable.

Legal note: This policy is drafted as a practical India e-commerce compliance document. It does not waive non-waivable statutory consumer, product-safety, tax, data-protection or other legal obligations, and it cannot guarantee that the firm, its partners, officers or personnel will never face statutory liability. Replace bracketed contact/operational fields before publication and obtain professional legal/tax review where practicable.